

Los Angeles Tourism Industry Performance Report 2009

| | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC | YTD |
|---|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|
| OCCUPANCY (%) (Los Angeles County) | 58.8 | 64.1 | 64.0 | 62.8 | 63.6 | 68.1 | 70.6 | 70.1 | 65.6 | 68.5 | 60.3 | 56.0 | 64.3 |
| % Change vs previous year | -12.9 | -14.1 | -13.7 | -14.6 | -13.9 | -11.5 | -9.5 | -10.9 | -6.0 | -3.5 | -0.5 | 0.4 | -9.6 |
| AVERAGE ROOM RATE (US\$) | \$118.8 | \$121.0 | \$115.5 | \$113.2 | \$113.2 | \$114.2 | \$114.8 | \$115.1 | \$109.3 | \$114.1 | \$113.4 | \$107.4 | \$114.2 |
| % Change vs previous year | -7.8 | -8.2 | -9.3 | -12.8 | -11.7 | -12.0 | -13.5 | -13.3 | -14.6 | -11.9 | -7.8 | -6.9 | -11.1 |
| AIRLINE PASSENGER TRAFFIC | | | | | | | | | | | | | |
| LAX-TOTAL Passenger Traffic | 4,268,383 | 3,791,700 | 4,570,775 | 4,641,468 | 4,645,283 | 5,040,380 | 5,604,410 | 5,437,442 | 4,510,651 | 4,761,632 | 4,419,683 | 4,826,792 | 56,520,843 |
| % Change vs previous year | -11.3 | -14.8 | -12.6 | -6.2 | -11.4 | -9.0 | -3.2 | -4.8 | 1.02 | 1.7 | 3.3 | 3.6 | -5.5 |
| Domestic | 3,014,383 | 2,761,601 | 3,377,779 | 3,412,972 | 3,497,204 | 3,774,131 | 4,114,999 | 3,967,986 | 3,285,664 | 3,493,306 | 3,245,565 | 3,474,216 | 41,419,913 |
| % Change vs previous year | -7.9 | -14.2 | -9.9 | -4.4 | -8.6 | -6.4 | -1.72 | -3.7 | 2.9 | 2.4 | 4.2 | 2.7 | -3.9 |
| International | 1,254,000 | 1,030,099 | 1,192,996 | 1,228,496 | 1,148,079 | 1,266,249 | 1,489,411 | 1,469,456 | 1,224,987 | 1,268,326 | 1,174,118 | 1,352,576 | 15,100,930 |
| % Change vs previous year | -14.3 | -16.5 | -19.5 | -10.8 | -20.8 | -15.8 | -7.1 | -7.7 | -3.7 | -0.3 | 1.0 | 5.9 | -9.4 |
| LA/ONTARIO-TOTAL Passenger Traffic | 364,893 | 345,453 | 416,630 | 424,154 | 417,884 | 431,399 | 431,939 | 432,118 | 385,662 | 416,284 | 351,826 | 398,137 | 4,886,695 |
| % Change vs previous year | -31.2 | -33.6 | -31.3 | -23.5 | -27.3 | -25.5 | -24.8 | -23.8 | -9.6 | -9.7 | -15.1 | -5.7 | -21.6 |
| Domestic | 358,086 | 339,843 | 410,124 | 417,752 | 412,460 | 426,321 | 424,958 | 425,509 | 381,314 | 410,891 | 347,481 | 393,175 | 4,818,230 |
| % Change vs previous year | -31.6 | -33.9 | -31.5 | -23.9 | -27.7 | -25.8 | -25.3 | -24.2 | -9.7 | -9.8 | -15.0 | -5.4 | -21.8 |
| International | 6,807 | 5,610 | 6,506 | 6,402 | 5,424 | 5,078 | 6,981 | 6,609 | 4,348 | 5,393 | 4,345 | 4,962 | 68,465 |
| % Change vs previous year | 0.9 | 7.9 | -15.9 | -30.1 | -10.9 | 10.1 | 27.6 | 26.8 | 9.9 | -8.5 | -25.6 | -24.9 | 1.9 |
| BURBANK AIRPORT | 348,274 | 338,053 | 383,997 | 407,716 | 391,907 | 401,521 | 399,951 | 401,789 | 365,689 | 387,235 | 377,809 | 384,492 | 4,588,433 |
| % Change vs previous year | -20.5 | -21.6 | -21.7 | -10.4 | -18.0 | -17.2 | -15.1 | -17.2 | -9.6 | -7.6 | -0.7 | -1.8 | -13.9 |
| LONG BEACH AIRPORT | 220,256 | 200,237 | 241,862 | 241,862 | 250,935 | 259,518 | 278,029 | 279,192 | 235,421 | 241,277 | 216,906 | 237,017 | 2,909,307 |
| % Change vs previous year | 8.3 | 0.5 | 1.9 | 1.9 | 3.2 | -5.8 | -3.7 | -6.6 | 3.4 | -0.8 | -0.5 | -1.5 | -0.2 |
| SANTA ANA-ORANGE COUNTY | 592,370 | 583,016 | 713,196 | 722,797 | 739,093 | 785,878 | 821,905 | 833,962 | 709,101 | 769,373 | 700,223 | 734,285 | 8,705,199 |
| % Change vs previous year | -16.2 | -17.0 | -13.0 | -6.8 | -4.2 | -1.5 | -0.2 | 0.04 | 3.1 | 5.1 | 7.8 | 6.5 | -3.2 |
| OVERSEAS ARRIVALS * | | | | | | | | | | | | | |
| % Change vs previous year | -13.3 | -15.5 | -15.1 | -8.0 | -16.5 | -16.2 | -5.9 | -7.0 | -2.8 | 12.4 | 7.2 | | -7.6 |

* Data excludes visitors from Mexico & Canada.

Sources: STR, LAWA, Individual Airports Website, I-94 Visitor Arrivals, DHS & CIC Research

Note: 'n/a' means data was 'Not Available' at the time of publishing this report. If, and when available, we will update the data in the next month's report.