

Los Angeles Tourism Industry Performance Report 2009

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	YTD
<b>OCCUPANCY (%) (Los Angeles County)</b>	58.8	64.1	64.0	62.8	63.6	68.1	70.6	70.1	65.6				65.3
% Change vs previous year	-12.9	-14.1	-13.7	-14.6	-13.9	-11.5	-9.5	-10.9	-6.0				-11.9
<b>AVERAGE ROOM RATE (US\$)</b>	\$118.8	\$121.0	\$115.5	\$113.2	\$113.2	\$114.2	\$114.8	\$115.1	\$109.3				\$115.0
% Change vs previous year	-7.8	-8.2	-9.3	-12.8	-11.7	-12.0	-13.5	-13.3	-14.6				-11.6
<b>AIRLINE PASSENGER TRAFFIC</b>													
<b>LAX-TOTAL Passenger Traffic</b>	4,268,383	3,791,700	4,570,775	4,641,468	4,645,283	5,040,380	5,604,410	5,437,442	4,510,651				42,512,502
% Change vs previous year	-11.3	-14.8	-12.6	-6.2	-11.4	-9.0	-3.2	-4.8	1.02				-7.9
Domestic	3,014,383	2,761,601	3,377,779	3,412,972	3,497,204	3,774,131	4,114,999	3,967,986	3,285,664				31,206,815
% Change vs previous year	-7.9	-14.2	-9.9	-4.4	-8.6	-6.4	-1.72	-3.7	2.9				-6.1
International	1,254,000	1,030,099	1,192,996	1,228,496	1,148,079	1,266,249	1,489,411	1,469,456	1,224,987				11,305,687
% Change vs previous year	-14.3	-16.5	-19.5	-10.8	-20.8	-15.8	-7.1	-7.7	-3.7				-12.8
<b>LA/ONTARIO-TOTAL Passenger Traffic</b>	364,893	345,453	416,630	424,154	417,884	431,399	431,939	432,118	385,662				3,650,543
% Change vs previous year	-31.2	-33.6	-31.3	-23.5	-27.3	-25.5	-24.8	-23.8	-9.6				26.0
Domestic	358,086	339,843	410,124	417,752	412,460	426,321	424,958	425,509	381,314				3,596,778
% Change vs previous year	-31.6	-33.9	-31.5	-23.9	-27.7	-25.8	-25.3	-24.2	-9.7				26.3
International	6,807	5,610	6,506	6,402	5,424	5,078	6,981	6,609	4,348				53,765
% Change vs previous year	0.9	7.9	-15.9	-30.1	-10.9	10.1	27.6	26.8	9.9				10.1
<b>BURBANK AIRPORT</b>	348,274	338,053	383,997	407,716	391,907	401,521	399,951	401,789	365,689				3,438,897
% Change vs previous year	-20.5	-21.6	-21.7	-10.4	-18.0	-17.2	-15.1	-17.2	-9.6				-16.9
<b>LONG BEACH AIRPORT</b>	220,256	200,237	241,862	241,862	250,935	259,518	278,029	279,192	235,421				2,214,107
% Change vs previous year	8.3	0.5	1.9	1.9	3.2	-5.8	-3.7	-6.6	3.4				0.8
<b>SANTA ANA-ORANGE COUNTY</b>	592,370	583,016	713,196	722,797	739,093	785,878	821,905	833,962	709,101				6,501,318
% Change vs previous year	-16.2	-17.0	-13.0	-6.8	-4.2	-1.5	-0.2	0.04	3.1				-6.0
<b>OVERSEAS ARRIVALS *</b>													
% Change vs previous year	-13.3	-15.5	-15.1	-8.0	-16.5	-16.2	-5.9	-7.0	n/a	n/a	n/a	n/a	-11.9

\* Data excludes visitors from Mexico & Canada.

Sources: STR, LAWA, Individual Airports Website, I-94 Visitor Arrivals, DHS & CIC Research

Note: 'n/a' means data was 'Not Available' at the time of publishing this report. If, and when available, we will update the data in the next month's report.