



FALL dineLA RESTAURANT WEEK BRINGS OUT LA'S TOP CULINARY TALENT;
WEBSITE GOES LIVE FEATURING 240 PARTICIPATING RESTAURANTS

LA's 498 Sq. Miles of Culinary Sensations Ready to be Explored and Tasted

LOS ANGELES (Sept. 2, 2009) - dineLA has announced the list of participating restaurants in the first-ever Fall dineLA Restaurant Week taking place Oct. 4-9 and Oct. 11-16. The official dineLA website, www.dineLA.com/restaurantweek, went live this morning featuring the diverse list. More restaurants, menu postings and other exciting information about **dineLA Restaurant Week** will be added to the website in the weeks ahead.

240 participating restaurants from Long Beach to the San Fernando Valley join together for the biggest Los Angeles County food and wine event. Some of the restaurants listed include: **Fuego at The Maya; Michael's Santa Monica; Drago Centro; Rosa Mexicano; Spago Beverly Hills; The Bazaar; Cache; Campanile;** Susan Feniger's **STREET** and more (for complete list see below).

"It's an exciting time for Fuego and the dineLA foodies to partake in the flavors, passion, and talents of what is known as **dineLA Restaurant Week, LA-style,**" comments Executive Chef Jesse Perez of Fuego at The Maya. "I believe Fuego brings its own distinct flair to the culinary landscape of Los Angeles. I hope to introduce diners to a variety of flavors, spices, and ingredients that they may have never tried before. To complement that, Fuego at The Maya offers a beautiful resort experience and setting unlike anywhere else, providing a culinary destination and escape from the city."

Michael McCarty, executive chef and owner of Michael's, remarks, "I've always thought that LA is the great American melting pot in action, and 30 years after I first opened Michael's in Santa Monica we're still going strong with a menu that features the finest of fresh, seasonal, locally grown ingredients, simply and expertly cooked in ways that highlight their natural quality. We love to throw a great party with great food and great drink for our guests every day and every night, and we're still as proud as ever to be part of the local dining scene. **dineLA Restaurant Week** promotes the best in Los Angeles dining, and I'm delighted to join my fellow LA restaurateurs and chefs in helping celebrate what I believe is the best dining city in the nation."

Presented by [LA INC. The Los Angeles Convention and Visitors Bureau](#) in partnership with American Express, **dineLA Restaurant Week** presents the diverse and extraordinary talent that

exists in Los Angeles. From local neighborhood family-owned eateries to upscale celebrity chef restaurants, **dineLA Restaurant Week** unites cafes, restaurants and bistros from all corners of the county.

"Just look at the sheer number and variety of restaurants on the dineLA website and you'll see how much LA's dining community is truly embracing the Fall **dineLA Restaurant Week** program," said Mark Liberman, president and CEO of LA INC. "Our intent was to create a dining program that would both support and promote the spectacular LA restaurant scene and I feel confident the Fall **dineLA Restaurant Week** will be an important boost to the local economy."

American Express® Cardmembers will be able to register their American Express® Card to receive a \$20 statement credit when they dine three or more times during **dineLA Restaurant Week** at participating restaurants. This exclusive promotion is designed to encourage Cardmembers to take full advantage of the special three-course meals offered at some of LA's best restaurants. Cardmembers can register beginning September 15, 2009 by going to dineLA.com/restaurantweek.

ABOUT dineLA

dineLA is a dynamic marketing initiative among LA INC., American Express and the LA restaurant community to promote the scale and variety of LA restaurant and food experiences to locals and visitors. dineLA's comprehensive Web site--www.dineLA.com--provides detailed information and search capabilities for over 2,000 area restaurants; chef profiles; a culinary events calendar; monthly enter-to-win giveaways; e-newsletter; online chef and restaurant videos; as well as engaging and timely editorial content. dineLA seeks to position Los Angeles among the top restaurant cities in the world and to build awareness, traffic and revenue for restaurants throughout the greater LA area. In addition, dineLA plays an active role promoting the LA restaurant scene year-round through involvement in industry events such as the LA Wine Fest, Wally's Central Coast Wine & Food Celebration, Extravaganza for the Senses, and the March of Dimes Signature Chef Auction. For more information please visit: dineLA.com.

dineLA Restaurant Week List of Participating Restaurants

A Cow Jumped Over the Moon	Akasha	Anisette Brasserie	Arroyo Chop House
Asia de Cuba	Atrium Café	BALEEN Los Angeles	Bashan Restaurant
Beachcomber Café at Malibu Pier	BEACON an asian café	Bella Cucina Italiana	BLD
BLT Steak	Blue Stove at Nordstrom Thousand Oaks	Bluewater Grill Seafood Restaurant	BLVD 16 Restaurant. Lounge.
BOA Steakhouse Santa Monica	BOA Steakhouse Sunset	boé restaurant at the Crescent Hotel	Bond Street Beverly Hills
Border Grill	Buddha's Belly - Santa Monica	Cache Restaurant & Lounge	Café 140 South
Café La Boheme	Café Pinot	Café Rodeo at the Luxe Hotel Rodeo Drive	Camacho's Cantina
Campanile	Carousel Restaurant	CASA Cocina y Cantina	Catalina Kitchen at Terranea Resort

Catch Restaurant & Sushi Bar	Chart House - Malibu	Chart House - Marina del Rey	Chart House - Redondo Beach
Chaya Brasserie	Chaya Downtown	Chaya Venice	Checkers Downtown
Chinois on Main	Ciao Trattoria	Circa 55	CiUDAD
Corkbar	Coupa Café	Craft Los Angeles	Cube Marketplace & Café
Daily Grill - Brentwood	Daily Grill - Burbank	Daily Grill - Downtown	Daily Grill - Santa Monica
Daily Grill - South Bay	Daily Grill - Studio City	Dakota Restaurant	Dal Rae
Drago Centro	Drago Ristorante	Enoteca Drago	Essex Public House
FIG Restaurant Santa Monica	Fleming's Prime Steakhouse & Wine Bar - Manhattan Beach	Fleming's Prime Steakhouse & Wine Bar - Woodland Hills	Fleming's Prime Steakhouse & Wine Bar at L.A. Live
Ford's Filling Station	Fuego at Hotel Maya	Geisha House	Gonpachi
Gordon Ramsay at The London West Hollywood	Grace Restaurant	Green Street Restaurant	Guido's Restaurant
Gus's BBQ	Hot Stuff Café	i Cugini	Il Fornaio - Beverly Hills
Il Fornaio - Manhattan Beach	Il Fornaio - Pasadena	Il Fornaio - Santa Monica	Il Moro Restaurant
ITACHO Japanese Izakaya and Sushi	Ivan Kane's Cafe Was	J Restaurant & Lounge	JAAN Restaurant
Jer-Ne Restaurant + Bar	JiRaffe	Johnnie's New York Pizzeria - Santa Monica	Johnny Rebs' Southern Roadhouse - Long Beach
Josie Resaurant	Katana	Katsuya - Brentwood	Katsuya - Glendale
Katsuya - Hollywood	Katsuya - L.A. Live	Kendall's Brasserie & Bar	Ketchup
L.A. Prime A New York Steakhouse	La Bistecca Italian-Style Steakhouse	La Botte	La Casita Mexicana
La Fonda on Wilshire	La Grande Orange Café - Pasadena	La Vecchia Cucina	Lawry's Carvery at L.A. Live
Lawry's The Prime Rib	Locanda del Lago	Loteria Grill Hollywood	Luna Park
Madeleine's Restaurant & Wine Bistro	Maison Akira	Maria's Italian Kitchen - Downtown	Maria's Italian Kitchen - Pasadena
Maria's Italian Kitchen - Sherman Oaks	Maria's Italian Kitchen - West LA	Marrakesh	Matteo's Restaurant
Michael's Restaurant	Michael's on Naples Ristorante	MINX Restaurant & Lounge	Monsoon Café
Morels French Steakhouse & Bistro at The Grove	Morton's The Steakhouse - Beverly Hills	Morton's The Steakhouse - Burbank	Morton's The Steakhouse - Downtown
Morton's The Steakhouse - Woodland Hills	Mr. Chow Beverly Hills	Nick & Stef's Steakhouse	Noe Restaurant & Bar
O Bar & Kitchen	O-Bar Restaurant	Ocean and Vine at Loews Santa Monica Beach Hotel	Ocean Avenue Seafood & Oyster Bar
Oceanview Bistro	oliverio @ avalon beverly hills	On Sunset at The Luxe Hotel Sunset Blvd.	One Pico
Ortega 120	Pacific Grille	Pane e Vino Trattoria	Parkway Grill
Pentimento at LACMA	Pig n' Whistle	Pinot Bistro	POP Champagne & Dessert Bar
Ports O' Call Restaurant	Provecho Restaurant	Red Seven by Wolfgang Puck	RH Restaurant and Bar
Ristorante daVinci	Rivera Restaurant	Rosa Mexicano at L.A. Live	Royal/T Café
Roy's Hawaiian Fusion Cuisine - Downtown	Roy's Hawaiian Fusion Cuisine - Pasadena	Roy's Hawaiian Fusion Cuisine - Woodland Hills	Rush Street
Ruth's Chris Steak House -	Ruth's Chris Steak House -	Ruth's Chris Steak House -	Sai Sai Modern Asian

Beverly Hills	Pasadena	Woodland Hills	Cuisine and Sushi Bar
Salt Creek Grille	Sashi Sushi & Sake Lounge	Simon LA	Smitty's Grill
Spago Beverly Hills	Spark Woodfire Grill - Beverly Hills	Spark Woodfire Grill - Studio City	Stevens Steak and Seafood House
sugarFISH by Sushi Nozawa - Brentwood	sugarFISH by Sushi Nozawa - Marina del Rey	Susan Feniger's STREET	Sushi Roku Hollywood
Sushi Roku Pasadena	Sushi Roku Santa Monica	Takami Sushi & Robata Restaurant	Tam O'Shanter
Tanzore Restaurant & Lounge	Taste at the Palisades	Taste on Melrose	Tengu - Westwood Village
The Backyard at The W Hotel	The Bazaar by Jose Andres	The Belvedere Restaurant	The Bistro Garden at Coldwater
The BLVD at Beverly Wilshire, A Four Seasons Hotel	The Buffalo Club	The Bungalow Club	The California's Restaurant at the Sheraton Universal Hotel
The Dining Room at Hotel Shangri-La	The Farm of Beverly Hills	The Farm of Beverly Hills at L.A. Live	The Farm of Beverly Hills at The Grove
The Foundry on Melrose	The Grill on the Alley, Beverly Hills	The Grill on the Alley, Hollywood	The Grill on the Alley, Westlake
The Hall Courtyard Brasserie at Palihouse	The Happy Ending Bar & Restaurant	The Hideout	The Kress Hollywood
The Lobster	The Must	The Palm Restaurant - Downtown LA	The Palm Restaurant - West Hollywood
The Penthouse at The Huntley	The Restaurant at Sunset Marquis	The Restaurant at The Standard, Downtown LA	The Roof Garden Restaurant at The Peninsula Hotel
The Sky Room	The Terrace Restaurant at The Langham, Pasadena	The Whisper Restaurant and Lounge	Tiara Café
Trastevere	Trattoria Amici B.H.	Ugo - an italian café	Ugo - italian bar
Ugo Wine Bar	Vermont Restaurant & Bar	Vertical Wine Bistro	Vinoteque on Melrose
Warung Café	Water Grill	West Restaurant and Lounge	Whist
Wilshire Restaurant	Wokcano - Downtown	Wokcano - Long Beach	Wokcano - Santa Monica
Wokcano - West Hollywood	Wolfgang Puck Bar & Grill at L.A. Live	Wolfgang Puck L.A. Bistro - Downtown LA	Wolfgang Puck L.A. Bistro - Universal City
Wolfgang Puck L.A. Bistro - Westlake Village	Wolfgang's Steakhouse by Wolfgang Zweiner	World Café	Xi'an
Xiomara on Melrose	XIV by Michael Mina	Yard House @ L.A. Live	Zucca Ristorante

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