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**dineLA RESTAURANT WEEK AND ROADSTOVES TEAM UP
FOR THE FIRST-EVER dineLA RESTAURANT WEEK FOOD TRUCK!**

**5 Days, 5 Restaurants, 5 Los Angeles Neighborhoods.
Each Truck Features Complimentary Bites!**

(Los Angeles, CA) Sept. 23 - **dineLA** and RoadStoves team up for the first-ever **dineLA Restaurant Week** food truck. The **dineLA Restaurant Week** food truck, sponsored by RoadStoves (outfitter of the Kogi and Nom Nom trucks), will be out cruising the streets of Los Angeles five days prior to the launch of this Fall's **dineLA Restaurant Week**: Monday, September 28 through Friday, October 2.

Each day a different restaurant will be hosting the **dineLA Restaurant Week** food truck serving tasty, complimentary fare throughout its respective neighborhood from 11am to 4pm along with the chance to win dinners for two at each restaurant. Participating restaurants and executive chefs are: **Dakota at the Hollywood Roosevelt Executive Chef, Jason Johnston; The Foundry on Melrose Executive Chef, Eric Greenspan; Anisette Brasserie Executive Chef, Alain Giraud; Lawry's The Prime Rib Executive Chef, Walter Eckstein; Rosa Mexicano Executive Chef, John England.**

"We're thrilled to unveil the **dineLA Restaurant Week** food truck," comments Carrie Kommers, Director, dineLA. "The foodie public has really gravitated towards this new phenomenon, so we're capitalizing on that as a way to get the word out about the program and promote our incredible brick-and-mortar restaurants as the same time. We're taking chefs on the road-- what could be more fun?"

dineLA Restaurant Week food truck event details:

Sept. 28, Hollywood: Dakota at the Hollywood Roosevelt Executive Chef, Jason Johnston
Sept. 29, Mid City: The Foundry on Melrose Executive Chef, Eric Greenspan
Sept. 30, Santa Monica: Anisette Brasserie Executive Chef, Alain Giraud
Oct. 1, Beverly Hills: Lawry's, The Prime Rib Executive Chef, Walter Eckstein
Oct. 2, Downtown: Rosa Mexicano, Executive Chef John England

Go to twitter.com/dine_LA or the dineLA Facebook [Fan Page](#) daily to find out more information and exact locations for the first-ever **dineLA Restaurant Week** food truck or <http://www.dinela.com/RestaurantWeek>.

American Express® Cardmembers will be able to register their American Express® Card to receive a \$20 statement credit when they dine three or more times during dineLA Restaurant Week at participating restaurants. This exclusive promotion is designed to encourage Cardmembers to take full advantage of the special three-course meals offered at some of LA's best restaurants. Cardmembers can register beginning September 15, 2009 by going to dineLA.com/RestaurantWeek.

About dineLA Restaurant Week:

dineLA Restaurant Week returns for the first-ever fall run **October 4-9, 2009 and October 11-16, 2009**. Presented by [LA INC. The Los Angeles Convention and Visitors Bureau](#) in partnership with American Express, **dineLA Restaurant Week** presents the diverse and extraordinary talent that exists in Los Angeles. From local neighborhood family-owned eateries to upscale celebrity chef restaurants, **dineLA Restaurant Week** unites cafes, restaurants and bistros from all corners of the county. This unique gastronomic celebration provides local Angelenos and visitors alike the opportunity to treat themselves to a selection of specially priced three-course menus from a variety of LA's best establishments.

About RoadStoves:

RoadStoves (roadstoves.com) is the premier mobile food service provider. With a fleet of custom, fully equipped "mobile restaurants" and over 40 years of experience, RoadStoves is the only one-stop shop for going mobile. Trucks, permits, licensing, insurance, unrivaled promotional opportunities and a wealth of experience., RoadStoves makes going mobile easy. RoadStoves' unmatched client roster includes Kogi, Green Truck, NomNom, Marked5, Barbies Q, Dosa, Baby's Bad-Ass Burgers, and The South Philly Experience, just to name a few.

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