

AUGUST 2019 LODGING PERFORMANCE

L.A. COUNTY & CUSTOM REGIONS

L.A. County & Submarkets	Occupancy %		ADR \$		RevPAR \$	
	August 2019	% Chg LY	August 2019	% Chg LY	August 2019	% Chg LY
Los Angeles County	84.7%	+0.1%	\$193.06	-0.8%	\$163.47	-0.7%
Downtown L.A. (CBD)	85.5%	+2.9%	\$203.75	-1.8%	\$174.19	+1.0%
Hollywood/West Hollywood	89.2%	+4.6%	\$257.63	+1.4%	\$229.88	+6.1%
Beverly Hills/Westside L.A.	86.4%	+1.2%	\$415.51	-7.3%	\$358.92	-6.2%
Santa Monica/MDR/Venice/Malibu	88.2%	-4.1%	\$370.08	-1.9%	\$326.51	-5.9%
LAX Area/Inglewood/Culver City	90.1%	-1.0%	\$152.83	-2.1%	\$137.67	-3.0%
South Bay	84.9%	-1.7%	\$162.48	-0.9%	\$137.97	-2.7%
San Fernando Valley	85.1%	+2.1%	\$161.28	+1.3%	\$137.30	+3.4%
Pasadena/Arcadia/Monrovia	83.9%	+1.8%	\$163.54	-0.3%	\$137.19	+1.5%
L.A. East (San Gabriel Valley)	75.3%	-1.4%	\$114.39	+1.5%	\$86.10	-0.1%
L.A. Southeast (Gateway Cities)	80.6%	-0.2%	\$111.60	+2.1%	\$89.91	+2.0%

Updated: Tourism Insights CB 09/17/19

Source: Smith Travel Research

YTD 2019 LODGING PERFORMANCE

L.A. COUNTY & CUSTOM REGIONS

L.A. County & Submarkets	Occupancy %		ADR \$		RevPAR \$	
	Jan-Aug YTD 2019	% Chg LY	Jan-Aug YTD 2019	% Chg LY	Jan-Aug YTD 2019	% Chg LY
Los Angeles County	81.0%	+0.0%	\$182.93	-0.1%	\$148.18	+0.0%
Downtown L.A. (CBD)	80.2%	+2.7%	\$218.56	-1.0%	\$175.18	+1.6%
Hollywood/West Hollywood	82.7%	+1.5%	\$240.70	-1.1%	\$198.96	+0.4%
Beverly Hills/Westside L.A.	81.5%	+0.1%	\$377.04	-2.7%	\$307.11	-2.7%
Santa Monica/MDR/Venice/Malibu	84.6%	-2.8%	\$326.00	-0.8%	\$275.94	-3.5%
LAX Area/Inglewood/Culver City	87.6%	+0.2%	\$146.71	-0.7%	\$128.51	-0.5%
South Bay	82.7%	+0.1%	\$150.66	+0.5%	\$124.62	+0.6%
San Fernando Valley	81.5%	+0.3%	\$153.92	+1.7%	\$125.49	+2.0%
Pasadena/Arcadia/Monrovia	79.0%	-2.4%	\$161.85	-2.2%	\$127.80	-4.6%
L.A. East (San Gabriel Valley)	73.2%	-1.3%	\$109.82	+2.1%	\$80.37	+0.8%
L.A. Southeast (Gateway Cities)	77.7%	+1.3%	\$109.71	+1.9%	\$85.20	+3.2%

Updated: Tourism Insights CB 09/17/19

Source: Smith Travel Research

PROPERTY & ROOM CENSUS: AUGUST 2019

	Total Properties	%	Total Rooms	%
LOS ANGELES COUNTY, CA	1,047	100.0%	105,307	100.0%
Downtown L.A. (Full Region)	106	10.1%	13,204	12.5%
Downtown L.A. (Central Business District)	25	2.4%	8,841	8.4%
Hollywood/West Hollywood	83	7.9%	8,042	7.6%
Beverly Hills/Westside L.A.	61	5.8%	7,183	6.8%
LAX Area/Inglewood/Culver City	83	7.9%	14,470	13.7%
Long Beach	59	5.6%	6,250	5.9%
South Bay	135	12.9%	11,935	11.3%
L.A. Southeast (Gateway Cities)	113	10.8%	7,472	7.1%
Santa Monica/MDR/Venice/Malibu	62	5.9%	6,479	6.2%
L.A. East (San Gabriel Valley/Pomona)	140	13.4%	10,899	10.3%
Los Angeles North (inc SF Valley)	137	13.1%	12,659	12.0%
San Fernando Valley (only)	123	11.7%	12,248	11.6%
Pasadena/Arcadia/Monrovia	38	3.6%	4,475	4.2%

Updated: Tourism Insights CB 09/17/19

Source: Smith Travel Research

HOTELS OPENED IN 2018/2019

Hotel	L.A. County Submarket	Opening Date	Number of Rooms
The West Hollywood EDITION	Hollywood/Beverly Hills/Westside	Sep-19	190
Best Western Premier NOHO Inn	Los Angeles North	Jul-19	70
AC Hotels by Marriott South Bay	Los Angeles Airport	Jul-19	180
Palihotel Culver City	Los Angeles Airport	Jan-19	49
Santa Monica Proper	Santa Monica/Marina Del Rey	Jun-19	216
AC Hotels by Marriott Beverly Hills	Hollywood/Beverly Hills/Westside	Jan-19	142
Hyatt Place Pasadena	Pasadena/Glendale/Burbank	Dec-18	189
TownePlace Suites Los Angeles LAX Hawthorne	South Bay	Nov-18	133
Home2 Suites Los Angeles Montebello	Los Angeles Southeast	Sep-18	203
Courtyard Los Angeles LAX Hawthorne	South Bay	Sep-18	221
Hyatt Place Glendale	Pasadena/Glendale/Burbank	Aug-18	179
Hotel Figueroa Re-Opening	Downtown L.A.	Feb-18	268
Home2 Suites Palmdale	Los Angeles North	Feb-18	93
NoMad Los Angeles	Downtown L.A.	Jan-18	241
Kimpton La Peer Hotel	Hollywood/Beverly Hills/Westside	Jan-18	105
Sheraton Hotel Los Angeles San Gabriel	Los Angeles East	Jan-18	288

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