



HOTELS – DINING – ARTS & CULTURE – SPORTS & ENTERTAINMENT – OUTDOORS & WELLNESS - LAX

ATTRACTIONS & ENTERTAINMENT

Trends: Los Angeles attractions and theme parks offer something for the entire family, from state-of-the-art rides to behind-the-scenes tours that celebrate films and storytelling. Get up close and personal with seasonal events, interactive dining experiences, and new statues honoring our heroes - Wonder Woman and the late Kobe Bryant.

RECENT UPDATES

Universal Studios Hollywood

Toad joins SUPER NINTENDO WORLD™ as a new walk-about character and will now be on hand to meet and interact with guests visiting from around the world. Since opening in early 2023, SUPER NINTENDO WORLD™ is located within an expanded area of Universal Studios Hollywood. Within the vibrancy of colors and architectural ingenuity sits the groundbreaking “Mario Kart™: Bowser’s Challenge” ride, as well as many interactive activities to engage the entire family within the captivating Mushroom Kingdom.

<https://www.universalstudioshollywood.com/>

Warner Bros Studio Tours

The Wonder Woman Statue was recently revealed for locals and visitors to enjoy. As part of an ongoing partnership between DC Comics, Warner Bros. Discovery, the seven-and-a-half foot tall bronze Wonder Woman statue stands as a Warrior for Peace at the entrance to the Warner Bros. Studio Tour Hollywood in Burbank, California.

<https://www.wbstudiotour.com/>

UPCOMING

Kobe Bryant Statue

February 2024

The Los Angeles Lakers will pay tribute to Hall of Famer and former Lakers All-Star Kobe Bryant with a bronze statue in front of Crypto.com Arena, previously Staples Center, where Kobe played his entire 20-year NBA career. The statue will be unveiled on February 8, 2024 before the Laker's home game that evening.

<https://www.nba.com/lakers/news/lakers-to-unveil-kobe-bryant-statue-on-2-8-24>

Universal Studios Hollywood: Construction begins on new roller coaster

Themed to Universal Pictures’ iconic Fast & Furious film franchise and equipped with a state-of-the-art ride system uniquely created to engulf guests within the dynamic *Fast & Furious* universe, this all-new roller coaster will benefit from Universal Destinations & Experiences’ decades-long expertise in revolutionizing the development of the contemporary roller coaster across its global theme park destinations. Stay tuned for updates.

<https://www.nbcumv.com/mediavillage/>

ARTS & CULTURE

Trends: Whether you plan a visit to the Broad Downtown, the Getty Center and newly renovated Hammer Museum on the Westside, or the Los Angeles County Museum of Art (LACMA) and The Academy Museum of Motion Pictures on Museum Row, there is a wealth of Arts and Culture to explore in Los Angeles. In fact, LA is home to more museums and theatres than any other U.S. city, and with exciting new openings, initiatives and renovations, the city is becoming a top destination for art lovers around the world. Read on to see what recently opened and is coming soon to the City of Angels.



HOTELS – DINING – ARTS & CULTURE – SPORTS & ENTERTAINMENT – OUTDOORS & WELLNESS - LAX

RECENTLY OPENED

Forgotten Fantasies are Unlocked at Luna Luna (DTLA)

December 2023 through Spring 2024

Grammy-winning artist, entrepreneur, and notable art collector Drake and his entertainment firm, DreamCrew, are behind this exciting opening that marks the world's first art amusement park - rescued and on view for the first time in DTLA. Thirty-six years ago, "Luna Luna" briefly introduced the world to a fantastical amusement park with rides and attractions by some of the most notable minds in arts & culture, including a carousel by Keith Haring, a forest pavilion by David Hockney, a mirrored funhouse by Salvador Dalí, and a ferris wheel by Jean-Michel Basquiat. This one-of-a-kind creation was lost to the world - until now.

<https://lunaluna.com/>

John Waters: Pope of Trash at The Academy Museum of Motion Pictures (Mid City)

September 17, 2023-August 4, 2024

John Waters: Pope of Trash is the first comprehensive exhibition dedicated to the artist's contributions to cinema. The exhibition delves into his filmmaking process, key themes, and unmatched style. Works on view include costumes, set decoration, props, handwritten scripts, posters, concept designs, correspondence, scrapbooks, photographs, film clips, and more.

<https://www.academymuseum.org/en/exhibitions/john-waters-pope-of-trash>

The Egyptian Theatre

The Egyptian Theater reopened its doors on November 9th after undergoing a large renovation to restore the theatre. At 101 years old, the theatre is one of the oldest and most iconic in Los Angeles. The Egyptian Theatre will remain the home of the American Cinematheque, whose highly regarded programming team will continue to independently program Friday, Saturday, and Sunday features, with Netflix programming the rest of the week.

<https://www.americancinematheque.com/about/theatres/egyptian-theatre/>

Groove: Artists and Intaglio Prints, 1500 to Now at Hammer Museum (Westside)

December 1, 2023-June 16, 2024

This exhibition surveys over five hundred years of intaglio prints drawn from the extensive collections of the UCLA Grunwald Center for the Graphic Arts at the Hammer Museum. The intaglio medium comprises engravings, etchings, drypoint, aquatint, and mezzotint, all of which involve the use of a copper or zinc plate which is incised, inked, and printed. These materials and techniques have remained more or less the same since the fifteenth century, with artists employing similar methods to convey a wide range of subjects and styles, from the intricate religious and mythological scenes of the 1500s to the formal experimentation of the 21st century.

<https://hammer.ucla.edu/exhibitions/2023/groove-artists-and-intaglio-prints-1500-now>

Untold Stories of a Monumental Pastel at The Getty (Westside)

October 3, 2023–October 20, 2024

One of the largest pastels made in the 18th century, Maurice Quentin de La Tour's Portrait of Gabriel Bernard de Rieux is an astonishing object. This focused exhibition highlights both La Tour's technical achievement and the global reality that financed and furnished de Rieux's world.



HOTELS – DINING – ARTS & CULTURE – SPORTS & ENTERTAINMENT – OUTDOORS & WELLNESS - LAX

New Exhibits/Galleries/etc. at LACMA (Mid-City)

- **Imagined Fronts: The Great War and Global Media (December 3, 2023 – July 7, 2024)**
This exhibit explores how the media spectacle in which we live had origins in World War I and the burgeoning mediascape of posters, photography, cinema, illustrated newspapers, and ephemera that made it the first global media war.
<https://www.lacma.org/art/exhibition/imagined-fronts-great-war-and-global-media>
- **Dining with the Sultan: The Fine art of feasting (December 17, 2023- May 19, 2024)**
Dining with the Sultan is the first exhibition to present Islamic art in the context of its associated culinary traditions. It will include some 250 works of art related to the sourcing, preparation, serving, and consumption of food, from 30 public and private collections in the U.S., Europe, and the Middle East—objects of undisputed quality and appeal, viewed through the universal lens of fine dining.
<https://www.lacma.org/art/exhibition/dining-sultan-fine-art-feasting-0>

OUTDOORS & WELLNESS

Nike Studio (WeHo)

One of the world's first Nike Training Studios is coming to West Hollywood soon. Each workout utilizes a combination of weights, kettlebells, sleds, sandbags and more to keep you moving with intention from the first rep to the last. They will offer biweekly periodized programming and a focus on building an inclusive, inspiring community to keep you motivated.

<https://nikestudios.com/training/locations/ca/weho/>

Hume (Venice)

Opening Early 2024

HUME, a wellness club and members community designed to simplify and inspire the practice of consistent self-care is slated to open in early 2024 in the heart of Venice Beach. HUME will bring together world-class health and lifestyle facilities in a high-design environment, reconceiving the private members club for those searching for a more balanced routine.

<https://hospitalitydesign.com/news/wellness-sustainability/hume-wellness-club-los-angeles/>

LOS ANGELES INTERNATIONAL AIRPORT (LAX)

New Dining and Retail Experiences at LAX West Gates at Tom Bradley International Terminal

Los Angeles World Airports (LAWA) and Unibail-Rodamco-Westfield (URW) Airports, recently announced the opening of brand-new retail and restaurants inside the West Gates at Tom Bradley International Terminal. New dining options include the first airport restaurant from celebrity chef Guy Fieri's brand Chicken Guy!. Additional openings include BURGER KING®, Japanese noodle eatery Santouka, and opening soon is Spanish-style tapas restaurant Navarre. Guests can now shop the latest in LEGO® sets, travel essentials, iconic candies and chocolates, and top-rated luggage.

New Delta West Headhouse and Delta One Check-in and Ticketing Lobby

The first phase of the new **Delta Sky Way at LAX** opened to the public in April 2022, along with a new, premier **Delta Sky Club**. Delta unveiled nine new gates at Terminal 3 and a dedicated Delta One check-in opened on May 31, 2023. A joint \$2.3 billion investment with LAWA, the full Delta Sky Way project opened to the public in August 2023. Terminals 2 and 3 are now a consolidated, 1.2-million-square-foot, state-of-the-art, 27-gate complex,



HOTELS – DINING – ARTS & CULTURE – SPORTS & ENTERTAINMENT – OUTDOORS & WELLNESS - LAX

featuring a quick airside connector to Tom Bradley International Terminal, eliminating the need to bus between terminals.

The West Headhouse, which features self-service kiosks for passengers to drop their bags and print boarding passes, provides another entry point to easily check in and get to security. At the Delta One check-in area, located on the lower arrivals level of Terminal 3, Delta One customers can access a private TSA screening lane and direct access to the Delta Sky Club.

<https://news.delta.com/delta-reaches-penultimate-milestone-lax-opening-delta-one-check-and-west-headhouse>

LAX Budget Parking

Los Angeles World Airports (LAWA) opened LAX Budget Parking, a new parking facility set to further enhance the options and experience of guests using Los Angeles International Airport (LAX). LAX Budget Parking expands on the success of the award-winning LAX Economy Parking Facility and is the most affordable option for travelers, with prices generally ranging from \$15 to \$20 per day with deeper discounts available.

<https://www.lawa.org/news-releases/2023/news-release-036>

Airside Link Between Terminals Opens at LAX

For the first time ever at LAX, ticketed passengers can now enjoy unrestricted terminal-to-terminal pedestrian access post-security. The new path of travel equals approximately 2-miles from Terminal 1 to Terminal 8, allowing airport guests to conveniently journey to connecting flights and an abundant collection of offerings including food and beverage vendors, shopping and entertainment experiences, lounges, children's play areas and pet relief stations, among others. The airside link between terminals is one of many updates making LAX efficient, dependable and user-friendly.

<https://www.lawa.org/news-releases/2023/news-release-038>

The Automated People Mover at LAX

Expected 2024

The Automated People Mover (APM) is the centerpiece of LAX's \$5.5 billion Landside Access Modernization Program (LAMP) which will enhance the traveler experience, give guests time-certain access to terminals and provide the long-awaited connection to the regional transportation system. This project is a key portion of LAX's \$15 billion modernization program, considered the largest public works program in the history of the City of Los Angeles. The APM is an electric train system on a 2.25-mile elevated guideway with six stations total – three inside the Central Terminal Area (CTA) and three outside the CTA. Los Angeles International Airport broke ground on the APM project in March 2019 and anticipates that the system will be operational in 2024. During peak hours (9 a.m. to 11 p.m.), the APM will run nine trains, each with four cars and will be capable of carrying up to 50 passengers and their luggage, with a total of 200 passengers per train. Train speed will top out at 47 mph. The APM will be free for all users and operate 24/7.

<https://www.lawa.org/transforminglax/projects/underway/apm>



HOTELS – DINING – ARTS & CULTURE – SPORTS & ENTERTAINMENT – OUTDOORS & WELLNESS – LAX

TRANSPORTATION & INFRASTRUCTURE

Metro Regional Connector Transit Project

In June, Metro unveiled a newly constructed 1.9-mile rail link that provides riders a seamless journey from Azusa to Long Beach and from East Los Angeles to Santa Monica, through the Downtown Los Angeles core. The project includes three new underground stations and extends from the L Line (Gold) in Little Tokyo and Arts District communities to the A (Blue) and E (Expo) Lines at 7th Street/Metro Center Station. This project improves connections and makes it easier to ride across LA County without transferring lines.

The Purple (D Line) Extension Transit Project will add seven new stations and a reliable, high-speed connection between DTLA and the Westside, one of LA's busiest areas. Opening in three sections, Section 1 will include the Wilshire/La Brea Station, Wilshire/Fairfax Station and Wilshire/La Cienega Station - slated to open in 2024.

<https://www.metro.net/projects/connector-2/>

2024 LA ANNIVERSARIES

60 Years of Theme Park Adventures at Universal Studios (*The Valley*)

Fantastic for the entire family, Universal Studios Hollywood offers visitors everything from live studio tours and immersive games to The Wizarding World of Harry Potter and the newly-opened Super Nintendo World. While Universal Studios Hollywood first opened as a film studio in 1914, the theme park will commemorate its 60th anniversary in 2024. For movie lovers, The World-Famous Studio Tour lets you go behind the scenes to see where favorite films and television shows were (and still are) filmed. Now, visitors are invited to behold the original Jupiter's Claim set from Jordan Peele's latest horror epic, NOPE.

<https://www.universalstudioshollywood.com/web/en/us>

Walt Disney Concert Hall's 20th Anniversary Season (*DTLA*)

Home of the Los Angeles Philharmonic, Walt Disney Concert Hall presents the best in classical and contemporary music, international sounds and jazz, designed by architect Frank Gehry. The 2023-24 season, "20 Years and Beyond," is inspired by Gehry's innovative, groundbreaking design of the iconic home of the orchestra and will present a range of artists and performances. The 20th anniversary season showcases a roster of acclaimed conductors and artists, including Thomas Adès, Herbert Blomstedt, and Karina Canellaki.

<https://www.laphil.com/about/our-venues/about-the-walt-disney-concert-hall>

The Original Farmer's Market Celebrates 90 Years (*Mid City*)

A favorite destination among locals and tourists, LA's world-famous Original Farmers Market offers nearly 100 gourmet grocers, restaurants and retailers. Located at the corner of Fairfax and Third Street since 1934, the Market opened at what was then known as the Gilmore Ranch, where a dozen farmers and vendors parked their trucks on the corner to sell produce and other items from their tailgates. For the last 90 years, the Market has increasingly offered something for every taste - American, Brazilian, Cajun, Chinese, French, Italian, Middle Eastern, and more. Many of the businesses have been family-owned and operated for generations.

<https://farmersmarketla.com/history>

Mulholland Drive 100th Anniversary

Opened as Mulholland Highway in 1924, Mulholland Drive is one of America's most beautiful scenic drives. Mulholland Drive spans 24 miles along the Santa Monica Mountains and the Hollywood Hills, from the Cahuenga Pass on its eastern end, through the Sepulveda Pass over the 405 Freeway, to the 101 Freeway in Woodland Hills.

<https://mrca.ca.gov/parks/park-listing/mulholland-scenic-parkway-and-corridor/>



HOTELS – DINING – ARTS & CULTURE – SPORTS & ENTERTAINMENT – OUTDOORS & WELLNESS - LAX

Columbia Pictures Celebrates 100 years

One of Hollywood's most storied movie studios, Columbia Pictures is celebrating its centennial with festival screenings, live concerts and a commemorative book from luxury publisher Assouline highlighting 100 iconic moments from the studio's incomparable film library. Boasting more Best Picture Oscar winners than any other studio, Columbia Pictures was founded by brothers Harry and Jack Cohn and best friend Joe Brandt on Jan. 10, 1924. After Frank Capra's 1934 classic *It Happened One Night* swept the Oscars, Columbia established itself as an elite studio, releasing films from award-winners and timeless classics to pop culture phenomena.

<https://www.columbiapictures100.com/>

LOOKING AHEAD

Destination Crenshaw

Expected 2024

Destination Crenshaw will be the largest public/private Black art program in the nation, stamping a 1.3-mile stretch of Crenshaw Boulevard with an infrastructure project that includes beautifully designed community spaces, landscaping, and newly planted trees, and 100 commissioned works by Black artists. While elevating Black culture, Destination Crenshaw will also boost the community through economic development, job creation and environmental healing. Key components will open this fall, with construction of the entire project slated for completion by the end of 2023.

<https://destinationcrenshaw.la/>

Hollywoodland at the Academy Museum of Motion Pictures (Mid-City)

Opening May 2024

Hollywoodland will trace the history of filmmaking in Los Angeles back to its roots at the beginning of the 20th century, illustrating how and why the city became the world capital of cinema that it still is today. With a focus on the predominantly Jewish founders of the early Hollywood studio system, the exhibition will delve into how their personal narratives shaped the distinct characteristics of the movies their respective studios produced, and contextualize the role of antisemitism in motivating their visionary efforts. This immersive gallery will convey the evolving topography of Los Angeles along the timeline of the developing movie industry, allowing visitors to feel a tangible proximity to this rich history and encouraging further exploration of the city's landmarks upon departing the Academy Museum.

<https://www.academymuseum.org/en/>

PST ART: Art & Science Collide

Returning September 2024

Southern California's landmark arts event, Pacific Standard Time, returns in September 2024 with more than 50 exhibitions from museums and other institutions across the region, all exploring the intersections of art and science, both past and present. Dozens of cultural, scientific, and community organizations will join the latest edition, PST ART: Art & Science Collide, with exhibitions on subjects ranging from ancient cosmologies to Indigenous sci-fi, and from environmental justice to artificial intelligence. Art & Science Collide will share groundbreaking research, create indelible experiences for the public, and generate new ways of understanding our complex world.

<https://www.getty.edu/projects/pacific-standard-time-2024/>



HOTELS – DINING – ARTS & CULTURE – SPORTS & ENTERTAINMENT – OUTDOORS & WELLNESS - LAX

Intuit Dome

Expected 2024

The \$1.2 billion Intuit Dome will welcome fans in 2024 as the new home of the Los Angeles Clippers with a spectacular campus including practice and training facilities, a public plaza featuring basketball courts and live music stages. Alongside SoFi Stadium and the Hollywood Park development, the development solidifies Inglewood as a new hub for sports and entertainment in Los Angeles.

<https://www.nba.com/clippers/intuitdome>

NHM Commons

Expected Fall 2024

The Natural History Museum recently announced NHM Commons, a new wing and community hub on the southwest side of the museum campus in Exposition Park. Slated to open in 2024, the transformative \$75 million expansion and renovation project will create approximately 60,000 square feet of renovated space and new construction that will serve as both a destination and a portal into the Museum.

<https://nhm.org/press/natural-history-museums-los-angeles-countys-transformative-new-wing-nhm-commons-open-2024>

LACMA Renovations

2025

Los Angeles County Museum of Art (LACMA) will be nearing completion of a new 347,500 sq. ft. building for the museum's permanent collection, the David Geffen Galleries, designed by Peter Zumthor.

<https://www.lacma.org/support/building-lacma>

Samuel Oschin Air and Space Center

The Samuel Oschin Air and Space Center is currently closed for expansion. It will dramatically expand the footprint and impact of the California Science Center, adding 200,000 square feet of space for exhibits, events and educational programs, and include three multi-level galleries – Air, Space and Shuttle – spanning four floors of exhibit space. Further details to come.

<https://californiasciencecenter.org/>

Lucas Museum of Narrative Art

Expected 2025

Founded by philanthropist and filmmaker George Lucas and his wife Mellody Hobson, Co-CEO and President of Ariel Investments, the Lucas Museum of Narrative Art will focus on the universal art of visual storytelling. The museum will present exhibitions for diverse public audiences unpacking visual storytelling in its richness and complexity through dynamic learning opportunities and public programs. Designed by renowned architect Ma Yansong and under construction in Los Angeles's Exposition Park, the museum will feature expansive galleries, state-of-the-art cinematic theaters, dedicated spaces for learning and engagement, a new public green space, restaurants, retail and event spaces.

<https://lucasmuseum.org/>



HOTELS – DINING – ARTS & CULTURE – SPORTS & ENTERTAINMENT – OUTDOORS & WELLNESS - LAX

2024 FESTIVALS & EVENTS

TCM Classic Film Festival

April 18-21

Held over four days in the heart of Hollywood, the TCM Classic Film Festival welcomes movie lovers from around the world to gather and watch classic movies as they were meant to be experienced: on the big screen, in historic venues, with the people who made them.

<https://filmfestival.tcm.com/>

Netflix is a Joke

May 2-12, 2024

The biggest comedy festival in North America, Netflix Is a Joke Fest will feature the best comedians and artists in the world performing 300+ live stand-up shows, special events, table reads, sketches and more. The 11-day festival will take over renowned venues like the Hollywood Bowl, Greek Theatre, Dolby Theatre, Kia Forum, the Palladium, Orpheum Theatre and the Wiltern; as well as historic comedy venues, including the Hollywood Improv, Largo, Laugh Factory and The Comedy Store.

<https://www.netflixisajokefest.com/>

LA Fleet Week- LA Waterfront

May 22-27, 2024

LA Fleet Week® is an annual celebration of our nation's Sea Services, held on the LA Waterfront at the Port of Los Angeles over Memorial Day Weekend. Public events include: active duty ship tours; military displays and equipment demos; aircraft flyovers, live entertainment and the ever-popular Galley Wars, a cook-off competition between Navy, Marine Corps, Coast Guard and Army teams.

<https://lafleetweek.com/>

Watts Towers Festivals

September – October 2024

For more than 40 years, the iconic Watts Towers has hosted a weekend of cultural festivals: the Day of the Drum Festival and the Simon Rodia Watts Towers Jazz Festival. Both events are free and feature an all-star line-up of international recording artists, local jazz greats, percussionists and dancers. The weekend includes art exhibitions, supervised children's activities, plus food and arts & crafts vendors.

<https://www.wattstowers.org/events>

If you would like to add any of these tours and attractions to your product range and require further information, please contact our Global Tourism Development team at traveltrade@latourism.org

ABOUT LOS ANGELES & LOS ANGELES TOURISM

Los Angeles Tourism & Convention Board (Los Angeles Tourism) is the official non-profit destination marketing and sales organization for the City of Los Angeles. Through its brand marketing and sales efforts in 12 countries, Los Angeles Tourism works to inspire travelers to choose Los Angeles for a vacation, meeting or convention and, in turn, advance the city's economic prosperity. Los Angeles Tourism is the ultimate resource for where to stay, play, shop and meet throughout the L.A. area, from Hollywood and Downtown to the Valley, Westside and Beach Cities. For more information, visit discoverlosangeles.com/travel-trade or follow @discoverLA on [Twitter](#), [Instagram](#) and [TikTok](#).