



Los Angeles Tourism Marketing District Board of Directors Regular Meeting

August 29, 2024 | 10:00AM-11:30AM
Conrad Los Angeles – 100 S. Grand Avenue; Los Angeles, CA 90012

Call to Order	Javier Cano, TMD Chairman
Antitrust Statement	John Lambeth, Legal Counsel
Public Comment	Javier Cano
Public Comment for all items on or not otherwise on the agenda	
Chairman's Report & Board Approvals	Javier Cano
1. Approval of Minutes June 4, 2024 meeting minutes will be reviewed and considered for approval.	
2. Establish an Ad Hoc Nominating Committee Establish an ad hoc committee to review candidates for LAX board vacancy.	
3. CY23 Audited Financial Statement and Audit Report The CY23 Audited Financial Statement and Audit Report will be presented, discussed and considered for approval.	Mary Espinosa, BDO
Information Items	
4. ChampionLA Report The semi-annual ChampionLA report distributed to the Board.	Javier Cano
5. Los Angeles Tourism Marketing & Sales Updates The Los Angeles Tourism team will provide updates on current sales and marketing Initiatives.	Los Angeles Team
Legal/Legislative Update	John Lambeth
6. Legal & Legislative Updates	
7. Review Conflict of Interest Policy The TMDs Conflict of Interest will be reviewed and signed by each Board Member.	
8. TMD Renewal Update An update on the renewal of the LATMD will be provided.	
Adjournment	Javier Cano

BROWN ACT: *Government Code 54950* requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting and 24 hours prior to a special meeting. Action may not be taken on items not



posted on the agenda. The public may inspect the agenda and any associated writings, and documents delivered after the posting of the meeting may be obtained, at 633 W. 5th Street, Suite 1800; Los Angeles, CA 90071. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Patti MacJennett at (213) 236-2360 at least 48 hours prior to the meeting.

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.